

Hydrogen & Renewable Energy

Industry Series – Sponsorship Kit



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To acknowledge the position our state has acquired on the international scene, we will bring researchers, industry innovators, and policymakers to discuss **how we now make the most of this competitive advantage** and opportunities and overcome current and future challenges. Moderated by **Joanna Kay, Executive General Manager** of the Smart Energy Council, our panel will include the **Hon Mike Rann AC CNZM, Former Premier of South Australia from 2002 to 2011** who also was Climate Change Minister, the first in Australia and one of the first in the world.

Key topics will include:

- the advantage Hydrogen has within the industry mix and where is the Hydrogen use cases in Australia
- the strong Policy frameworks and investment strategies we currently have to support hydrogen adoption: How do we now attract and unlock additional investment opportunities
- What needs to be achieved between industries, governments and academia to drive Hydrogen adoption
- Australia's leadership in innovation and technology that will bring greater efficiencies to the global Hydrogen sector

Attendees will have the opportunity to engage with our panellists, asking questions and sharing insights.

Don't miss this opportunity to be part of the conversation on building a sustainable energy future.

Our Keynote Speaker: The Hon Mike Rann AC CNZM

- Mike Rann was **Premier of South Australia from 2002 to 2011**. He was also **Climate Change Minister, the first in Australia and one of the first in the world**. When he was elected in 2002, South Australia had zero renewables. It now has more than 60% from wind and solar. Mike was Co-Chair of the Climate Group's States & Regions Alliance.
- In 2012, he was appointed to the Climate Group's International Leadership Council chaired by Tony Blair.
- After Mike retired as Premier, the Australian Government appointed him Chair of its 'green bank', Low Carbon Australia Ltd.
- In 2010, Mike was presented with the "Global Champion of Climate Change Award" by Indian environmental NGO Exnora International.
- Mr Rann was Australian High Commissioner to London, and later Ambassador to Italy and Albania. He was previously based in London, where Rann Strategy Group specialises in renewable energy solutions internationally.
- Now Mike is Chair of the UK charity Power of Nutrition and a Patron of the World Sustainable Development Forum. He is also a Visiting Professor at the Policy Institute of King's College London.



Event Details



26 November 2024



Presence of VIP attendees and speakers from the Australian and French communities



3 hours event from 1pm to 4 pm



Qualified crowd of industry experts



Venue: Flinders University City Campus, Festival Tower, Station Road, level 5, room 5.05 + Online Recording for remote attendees



High reach through significant visibility via the channels of Smart Energy Council and Future Energy Week

Sponsorship Opportunities

	Naming Rights	Gold
Your Investment	\$3000	\$1500
BENEFITS		
Naming Rights	▲	
Opportunity to provide your exclusive branded photobooth or media wall + Branded goody Bags	▲	
Copy of the recording of the event	▲	▲
Opportunity to show a promotional video during the event (max 2 mins)	▲	
5 minutes Speaking Opportunity or seat on the pannel	▲	▲
Allocation of space for promotional material	▲	▲
Article announcing our Event in FACCI + Future Energy Week + Smart Energy Council Databases	▲	▲
Corporate pull-up banner display: Banner displayed in selected areas (chosen by event organiser)	▲	▲
Complementary tickets for your colleagues and partners	4	2
Logo & Name inclusion - Inclusion of your company Logo on the HTML Invitation and Website	▲	▲
Exposure in FACCI communications - Social media (LinkedIn, Facebook, Twitter, Instagram, and Website) + similar benefits on HDF and Smart Energy Council media	▲	▲
Acknowledgements of your sponsorship during the official proceedings	▲	▲
Opportunity to provide all guests promotional material at the event (brochures, flyers, goodies)	▲	▲
Other benefits can be negotiated to suit your specific requirements**	▲	▲

**We are willing to discuss any idea you may have to enrich the 2024 Hydrogen & Renewable Energy and suit your requirements.


Note: Benefits listed above for FACCI will be multiplied through all the media channels of the Smart Energy Council, The Future Energy Week and Flinders University

Thank you to our Existing Sponsors & Partners



Contact us

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